

es el
momento.



Cesar Conde

President, Univision Networks

1
00:00:12,390 --> 00:00:09,750
nasa is working with univision

2
00:00:14,390 --> 00:00:12,400
communications incorporated to develop a

3
00:00:17,349 --> 00:00:14,400
partnership in support of the spanish

4
00:00:19,750 --> 00:00:17,359
language media outlets on-air initiative

5
00:00:21,910 --> 00:00:19,760
to improve high school graduation rates

6
00:00:24,150 --> 00:00:21,920
prepare hispanic students for college

7
00:00:26,310 --> 00:00:24,160
and encourage them to pursue careers in

8
00:00:29,029 --> 00:00:26,320
science technology engineering and

9
00:00:31,109 --> 00:00:29,039
mathematics or stem disciplines it's a

10
00:00:33,110 --> 00:00:31,119
great extension of the efforts that

11
00:00:34,229 --> 00:00:33,120
we've been making to foster stem

12
00:00:36,150 --> 00:00:34,239
education

13
00:00:38,069 --> 00:00:36,160

to support the president's educate to

14

00:00:40,150 --> 00:00:38,079

innovate program

15

00:00:41,910 --> 00:00:40,160

the race to the top it all fits together

16

00:00:43,910 --> 00:00:41,920

for us we're excited about the

17

00:00:47,750 --> 00:00:43,920

opportunity to associate with anybody

18

00:00:51,910 --> 00:00:49,350

the three-year national hispanic

19

00:00:56,549 --> 00:00:51,920

education initiative is aimed at parents

20

00:01:00,790 --> 00:00:58,709

has been a pivotal partner of univision

21

00:01:02,709 --> 00:01:00,800

and coalition since the very beginning

22

00:01:05,509 --> 00:01:02,719

nasa really understands the importance

23

00:01:07,510 --> 00:01:05,519

not only of educating hispanic youth as

24

00:01:09,670 --> 00:01:07,520

a driving force of the youth of the

25

00:01:11,750 --> 00:01:09,680

american population but two is we want

26
00:01:13,670 --> 00:01:11,760
to put a particular emphasis on ensuring

27
00:01:15,510 --> 00:01:13,680
that our hispanic youth focusing on

28
00:01:17,510 --> 00:01:15,520
science math and technology we know

29
00:01:19,190 --> 00:01:17,520
that's a tremendous opportunity for any

30
00:01:20,710 --> 00:01:19,200
student particularly for our community

31
00:01:21,990 --> 00:01:20,720
and nasa has been pivotal in supporting

32
00:01:25,190 --> 00:01:22,000
us

33
00:01:27,109 --> 00:01:25,200
titled s el momento the moment is now

34
00:01:29,270 --> 00:01:27,119
the campaign's announcement was made at

35
00:01:30,710 --> 00:01:29,280
the national press club in washington

36
00:01:33,030 --> 00:01:30,720
and included comments from

37
00:01:35,670 --> 00:01:33,040
representatives and other organizations

38
00:01:37,590 --> 00:01:35,680

partnering in the initiative we have to

39

00:01:39,670 --> 00:01:37,600

educate our way to a better economy that

40

00:01:42,550 --> 00:01:39,680

is the only way we're going to get there

41

00:01:44,630 --> 00:01:42,560

we see education as being the thing that

42

00:01:47,510 --> 00:01:44,640

really levels the playing field in this

43

00:01:49,830 --> 00:01:47,520

country that gives every young person